

The Practical Mom's Disney Vacation Companion



Ad Rates:

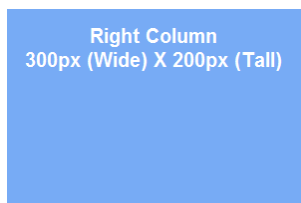
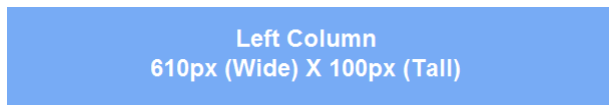
Left Column Top, Exclusive	\$100/month
Left Column Top, Rotation	\$50/month
Right Column, Exclusive	\$50/month
Right Column, Rotation	\$25/month

Definitions:

Exclusive: your graphic ad will be the only ad shown in a reserved space for that month. These spaces are limited and are first-come, first-serve.

Rotation: your graphic ad will appear on the web site in an even rotation/cycle with other ads. Rotation is available only if an exclusive ad has not been purchased for that space.

Ad Dimensions:



Left Column: prominently located at the very top of nearly every page on the web site.

Right Column: located in the right column of nearly every page on the web site. This includes some of our most popular content pages.

Specifications:

- ➔ Artwork must be submitted on CD-ROM, DVD-ROM, or preferably by E-mail.
- ➔ Only JPGs, GIFs, or PNGs are accepted.
- ➔ All ads must be 50k or less in file size.

Why Advertise:

Advertising on The Practical Mom's Disney Vacation Companion site allows you to tap into a highly engaged and active audience that is seeking both information and entertainment.

Ad Materials may be submitted by e-mail, on CD, DVD, or mailed to:

Companion Media
Attn: Advertising Graphics
PO Box 7188
Sherwood, AR 72120

For ad specification questions, please contact:
 Johnna Davis, Creative Director
 Email: info@momswdw.com



Actual screen size of ad may vary depending on dimensions of computer monitor used to view web page and the resolution at which the monitor is set.

Custom dimensions available per request.
 Ad design available at additional cost.

Companion Media · PO Box 7188 · Sherwood, AR 72120 · 501.993.4850

www.momswdw.com · info@momswdw.com